

Cadence Desmarais

Candidate for WPA VP Internal Communication

About Me

As a third-year student completing an Honors Specialization in Psychology with a Major in Gender and Women's Studies, I have been a member of the WPA since my first year and more recently joined as resource coordinator on the academic committee. With graduation approaching, I am eager to take on a leadership role to strengthen communication within the organization. The WPA has been an important part of my academic journey, and I want to ensure that all members feel informed, engaged, and connected to the opportunities and resources available to them. My strong organizational skills, attention to detail, and passion for collaboration make me an ideal candidate for Vice President of Internal Communication.

Why I'm Running

Effective communication is at the heart of any successful organization. My experience in student leadership, event coordination, and academic initiatives has equipped me with the ability to facilitate clear and efficient information flow. I am dedicated to making internal communication within WPA more accessible, ensuring that members receive timely updates and have a direct avenue for sharing their thoughts, questions, and ideas. By creating a space where all voices are heard, I hope to strengthen engagement and build a more connected community.

My Goals as VP Internal Communication

If elected, I will focus on enhancing transparency, streamlining internal messaging, and improving the ways WPA communicates important information to its members. I will work closely with the executive team to ensure that events, initiatives, and opportunities are effectively promoted, allowing all members to stay actively involved. Additionally, I will explore new methods of outreach to encourage participation and ensure that every student feels supported and informed.

Closing Statement

I am excited about the opportunity to take on this role and contribute to the WPA's continued success. My goal is to create a welcoming, well-informed, and engaged community where every member feels connected to the organization. Thank you for your support, I look forward to the opportunity to serve as your Vice President of Internal Communication!