# **Cadence Desmarais**

# Candidate for WPA VP Finance

#### About Me

I am a third-year student completing an Honors Specialization in Psychology with a Major in Gender and Women's Studies. Since my first year, I have been a member of the WPA, and this past year I joined as resource coordinator on the academic committee. As I approach graduation, I am eager to take on a more involved role within the organization. The WPA has played an important role in my academic and extracurricular journey, and I am committed to ensuring its continued success and growth. My passion for maintaining a strong, well-supported student community, combined with my organizational skills and attention to detail, makes me a strong candidate for Vice President of Finance.

## Why I'm Running

The WPA has played an important role in my academic and extracurricular journey, and I am passionate about continuing my participation in the club. My experience in student leadership, event organization, and resource management has strengthened my ability to balance competing priorities and make thoughtful, strategic decisions. I am highly organized, adaptable, and committed to ensuring that financial planning aligns with WPA's goals. Managing resources effectively requires collaboration, clear communication, and a forward-thinking approach, values I strive to bring to every role I undertake.

### My Goals as VP Finance

If elected, I will prioritize financial transparency by implementing regular budget updates and clear communication regarding funding decisions. I will work closely with the WPA team to ensure that financial resources are distributed in a way that supports key initiatives, events, and opportunities for students. Additionally, I will explore creative and sustainable funding opportunities to enhance WPA's financial stability and expand our ability to support members. My goal is to make sure that every WPA member feels confident that their membership fees and organizational funds are being used effectively to enhance their academic and professional experience.

## **Closing Statement**

I am excited about the possibility of serving in this role and contributing to WPA's success. If elected, I will dedicate myself to maintaining financial integrity, promoting accessibility, and ensuring that WPA resources are used to their fullest potential. Thank you for your support, I look forward to the opportunity to represent you as Vice President of Finance!